

		Wisconsin Registered Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		47%	46%	7%
When Interviewed	Pre-Debate	47%	47%	7%
	Post-Debate	48%	46%	6%
Party Identification	Democrat	92%	5%	3%
	Republican	2%	96%	1%
	Independent	43%	47%	10%
Tea Party Supporters		15%	84%	1%
Political Ideology	Very liberal-Liberal	84%	14%	3%
	Moderate	55%	39%	6%
	Conservative-Very conservative	22%	72%	6%
Presidential Choice	Barack Obama and Joe Biden	93%	3%	3%
	Mitt Romney and Paul Ryan	0%	99%	1%
Gender	Men	40%	54%	6%
	Women	54%	39%	7%
Age	Under 45	48%	47%	5%
	45 or older	47%	46%	7%
Age	18 to 29	59%	36%	5%
	30 to 44	42%	52%	6%
	45 to 59	49%	46%	5%
	60 or older	46%	45%	9%
Race	White	45%	49%	6%
	Non-white	69%	23%	8%
Region	Milwaukee	60%	34%	6%
	Southeast	38%	56%	6%
	Southwest	54%	39%	8%
	Northeast	45%	48%	7%
	Northwest	46%	48%	6%
Household Income	Less than \$75,000	49%	44%	7%
	\$75,000 or more	46%	50%	4%
Education	Not college graduate	46%	46%	8%
	College graduate	49%	46%	5%
Marital Status	Married	44%	51%	5%
	Not married	52%	40%	9%
U.S. Military Veteran		35%	55%	10%
Interview Type	Landline	48%	46%	6%
	Cell Phone	43%	47%	9%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted October 15th through October 17th, 2012, N=1312
MOE +/- 2.7 percentage points. Pre-debate N=659 MOE +/- 3.8 percentage points. Post-debate N=653 MOE +/- 3.8 percentage points.
Totals may not add to 100% due to rounding.